



Water Week 2016 Letter of Support

[Date]

[Name of Community] proudly supports BC Water Week 2016

BC Water Week, May 1-7, 2016, is a public awareness campaign organized by the BC Water & Waste Association (BCWWA). The goal of this campaign is to raise awareness of the value of our water and the need to protect, conserve and support our water resources and systems, as well as the people and processes involved in getting clean water to our taps and returning it safely to the environment. From source to tap to drain and back, our water systems sustain us.

[Name of Community] is proud to participate in BC Water Week 2016. We believe that this campaign will help engage the public to play an active role in protecting and investing in our region's water and watersheds, and will create a lasting awareness of the value of our water. Renewal of our water systems should be a top priority, to protect our health and environment. It is possible to meet our water system needs, for this generation and the generations that follow, by making sound choices today about priorities for existing tax dollars, and setting user rates so that they cover the full cost of operating, maintaining, and replacing systems.

BCWWA has created a variety of BC Water Week materials to help educate the public and promote behavior change. These materials include educational children's activities, an interactive BC Water Week website (valueofwater.ca), and three online pledges to encourage citizens to protect, conserve and support our water resources and systems. We believe that these activities will ensure a highly-effective campaign in [Name of Community], and will have a far-reaching impact throughout the province.

[Name of Community] strongly supports the goals of this important campaign. We recognize that water plays a vital role in our daily lives, and believe that the public should be made aware of the many ways in which clean, accessible water enhances our quality of life. [Name of Community] will be holding a BC Water Week event located at [location] on [date], and we encourage citizens to take part and learn more about our region's water systems.

Sincerely,

[Name of Mayor]

Mayor, [Name of Community]